Entrepreneurshp COP
Course Descriptions

General education requirements:

ENGL&101 (English), CMST& 220 or 230 (public speaking or small group communication), BUS 104 (business math), and BUS 101 or 201 or ART (Human Relations)

Program Requirements:

ACCT& 201 Principles of Accounting

Includes an introductory study of financial accounting and accounting theory. Includes an in-depth study of the accounting cycle for service organizations, provides an introduction to merchandising transactions, cash, marketable securities, receivables, and inventory.

ACCT 241 Computerized Accounting

Provides experience with a multi-function electronic accounting system. Covers entering business transactions in the general ledger and subsidiary accounts such as payroll, accounts receivable, accounts payable, inventory, and fixed assets. Presents common accounting problems associated with the electronic accounting process.

ART 106 Basic Design

Introduces the theory and fundamentals of visual organization through the explanation of black and white media.

ART 107 Basic Design I

Introduces the theory and application of color to specific two-dimensional and three-dimensional design problems.

ART 108 Basic Design II

Introduces three-dimensional form and space with emphasis on materials, spatial composition, and fabrication.

BUS& 101 Introduction to Business

Surveys the business environment and many important elements of business including marketing, finance, accounting, computers, labor unions, small business management, economics, and the functions of management.

BUS& 201 Business Law

Introduces the law, sources of law, legal thinking, structure of courts, alternative dispute resolution, basic civil procedure, business organization, government constitutional authority and regulation, agency, employment and criminal law as relating to business, real property and landlord/tenant law, torts, international business law issues and ethics. Includes extensive concentration on contract law including Article 2 of the Uniform Commercial Code.

BUS 259 Starting and Managing a Small Business

Surveys the characteristics of small businesses, and includes the study of planning and organizing a new business, starting up a new business, producing products or services, marketing, planning, and control. Students are required to develop and present a feasibility plan and business plan for a proposed business.

BUS 264 Principles of Marketing

Presents marketing functions and their roles in the economic process, emphasizing marketing systems, product planning, promotion, and sales.

BUS 290 Design Thinking and Entrepreneurship

Explores concepts in entrepreneurship as well as introduces students to design thinking, human centered design and the theory of change model as an approach to life. It is designed to promote discovery and expand critical thinking as well as provide students with the opportunity to evaluate concepts such as ethics, social responsibility, the business model, financing a new venture, laws & regulations and business governance in relation to entrepreneurial endeavors.

CS 208 Introduction to Management Information Systems

Introduction to the principles, roles, and application of Management Information Systems (MIS) in business. Investigations into MIS include hands-on lab experiences and case studies.

Certificate of Proficiency (COP)

Entrepreneurship

This program will introduce students to the history of entrepreneurship as well as provide foundational information regarding business processes including but not limited to design thinking, an introduction to business, understanding and recording business financial events, as well as understanding basic laws, regulations and governance structures for the entrepreneur. It will provide a framework for measuring outcomes, marketing an idea, soliciting investors, and recognizing business opportunities. This program not only enhances the outcomes for business students and provides a practical understanding of business but it is also complementary to those students outside of the business realm seeking to establish themselves within a specific industry.

Gainful Employment Program Disclosure Data **https://lowercolumbia.edu/programs/gainful-employment**

Certificate Requirements

- **Communications:**
  10 credits - ENGL& 101 English Composition I AND CMST& 220 Public Speaking (was SPCH 110) OR CMST& 230 Small Group Communication (was SPCH 114)
- **Quantitative/Symbolic Reasoning Skills:**
  5 credits – BUS 104 Business Math Applications ~~OR MATH 088/089 Pre-College Math II OR higher~~.
- **Human Relations:**
  5 credits – BUS& 101 Intro to Business, BUS& 201 Business Law, OR ART and/or BUS 290 Entrepreneurship.

Program Requirements

ACCT& 201	Principles of Accounting (or equal)	5
ACCT 241	Computerized Accounting	5
ART 106, 107, or 108	Basic Design (or equal)	5
BUS& 101	Intro to Business (or approved sub)	5
BUS& 201	Business Law	5
BUS 259	Start/Manage Small Business	5
BUS 264	Principles of Marketing	5
BUS 290	Design Thinking & Entrepreneurship	5
CS 208	Intro to Management Info Systems	5

Total credits required to earn this certificate: 45 and pass each course listed in program requirements with a C or better.

Students completing this program should acquire the following skills and abilities:

- Understand the history of entrepreneurship
- Explore Design Thinking & understand the components of Human Centered Design
- Recognize how to create value propositions
- Understand the Theory of Change method
- Recognize components of measuring outcomes
- Understand business governance structures suitable to an entrepreneurial endeavor
- Evaluate a potential opportunity through understanding need, value proposition, competitive advantage and appropriate resource needs

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Planner

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√	Fall Quarter Courses	Crs	√	Winter Quarter Courses	Crs	√	Spring Quarter Courses	Crs	√	Summer Quarter Courses	Crs
	ENGL& 101	5		ACCT& 201	5		BUS 259	5			
	ART	5		BUS 264	5		BUS& 101	5			
	BUS 104 ~~or~~ ~~MATH 88/89~~	5		BUS 295	5		CMST	5			
	Total:	15		Total:	15		Total:	15		Total:	

√	Fall Quarter Courses	Crs	√	Winter Quarter Courses	Crs	√	Spring Quarter Courses	Crs	√	Summer Quarter Courses	Crs
	ACCT 241	5									
	CS 208	5									
	BUS& 201	5									
	Total:	15		Total:			Total:			Total:	

Notes:

This advice for program planning is based on the information available at the time of preparation. It is always advisable to check with your LCC advisor and the LCC catalog for ICC graduation requirements.